

FSS

FORMULA STUDENT SPAIN

15th EDITION

CIRCUIT DE BARCELONA-CATALUNYA

4-10 / 08 / 2025



SPONSORSHIP GUIDE

STA

SOCIEDAD DE TÉCNICOS DE AUTOMOCIÓN



FIRST OF ALL

THANK YOU

FOR JOINING FORMULA STUDENT
SPAIN

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FORMULA STUDENT WORLD

Formula Student (FS) is Europe's most established educational engineering competition and celebrated its 25th anniversary in 2023.

Backed by industry and high-profile engineers, the competition aims to develop enterprising and innovative young engineers and encourage more young people to take up a career in engineering, with over 100 university teams taking part every year.

The project usually forms part of a degree-level project and is viewed by the motorsport industry as the standard for engineering graduates to meet, transitioning them from university to the workplace. It is a kite-mark for real-world engineering experience, combining practical engineering experience with soft skills including business planning and project management.

COUNTRY	COMPETITION	FROM	WRL
United States	Formula SAE® Michigan	1981	✓
United Kingdom	Formula Student United Kingdom	1998	✓
Australia	Formula SAE® Australasia	2000	✓
Japan	Student Formula Japan	2003	✓
Thailand	TSAE Student Formula	2004	--
Brasil	Fórmula SAE® Brasil	2005	--
Italy	Formula SAE® Italy	2005	✓
Austria	Formula Student Austria	2009	✓
Spain	Formula Student Spain	2010	✓
China	Formula Student China	2011	--
South Korea	KSAE Formula	2012	--
Hungary	Formula Student East	2016	✓
India	Formula Bharat - India	2017	✓
Croatia	Formula Student Alpe Adria	2017	✓
The Netherlands	Formula Student Netherlands	2017	✓
Russia	Formula Student Russia	2019	--
Suitzerland	Formula Student Switzerland	2020	--
Poland	Formula Student Poland	2023	--
Portugal	Formula Student Portugal	2023	--
Romania	Formula Student Romania	2023	--
Romania	Formula Student Balkans	2024	--
Belgium	Formula Student Belgium	2024	--
France	Formula Student France	2024	--
Greece	Formula Student Greece	2024	--

ABOUT US

A UNIQUE COMPETITION

FORMULA STUDENT is a university automotive engineering competition that brings together 12,000 talented students from all over the world every year.

The competition is organized in Spain by the Society of Automotive Engineers (STA) at the Circuit de Barcelona-Catalunya, and prestigious universities, professionals and companies in the mobility sector support the event.

WHAT IS STA?



STA is a non-profit society that works to promote technological advances and sustainable mobility, accompanying students and professionals in their professional careers and companies in the sector.

Internationally, STA is a founding member of FISITA, the International Federation of Societies of Automotive Engineers and Technicians.

FSS HISTORY

Since the first edition in 2010, Formula Student Spain has brought together 20,000 students belonging to 620 teams from 27 countries, 120 of which are Spanish. They have participated with 327 electric vehicles, 289 combustion vehicles and 31 autonomous vehicles.

TEAMS

SPANISH
TEAMS

COUNTRIES

ELECTRIC
VEHICLES

2010
(1st edition)



13



5



4



0%

TEAMS

SPANISH
TEAMS

COUNTRIES

ELECTRIC
VEHICLES

2024
(14th edition)



60



24



12



85%



CLASSIC CUP

CLASSIC CUP COMPETITION was created in 2024 to bring together the teams that have participated since the first edition, and takes place in parallel to the Formula Student Spain Competition.

TEAMS

SPANISH
TEAMS

COUNTRIES

2024

Classic Cup
(1st edition)



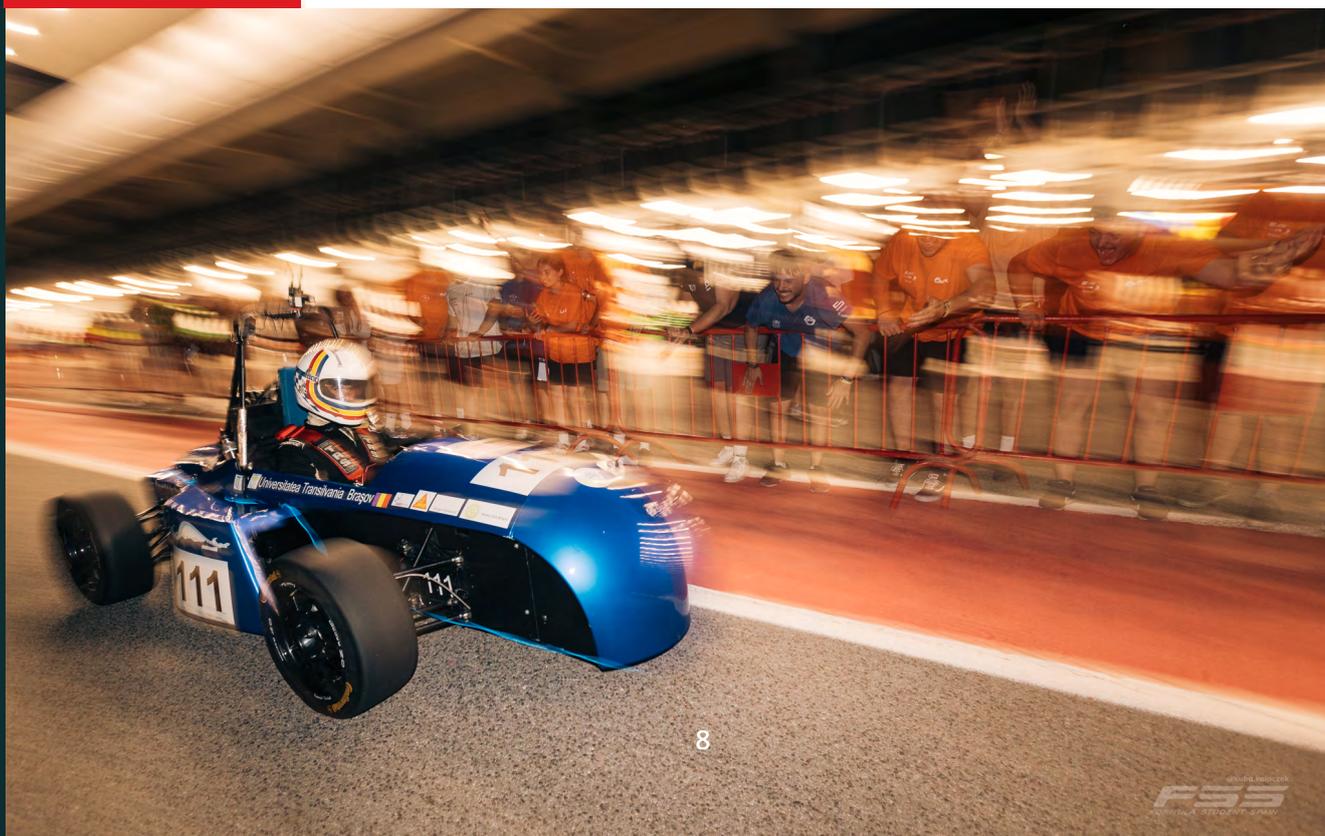
4



1



3



15th EDITION

CIRCUIT DE BARCELONA-CATALUNYA
4-10 / 08 / 2025



PARTICIPANTS



STUDENTS FROM 12 COUNTRIES



200 VOLUNTEERS



80 TEAMS



2.000 TEAM MEMBERS

NEWS 2025

- **Second edition with HYBRID VEHICLES**
- **Second edition of the FORMULA STUDENT SPAIN CLASSIC competition (August 7th-10th)**
- **Collaboration with Circuit de Barcelona-Catalunya**
- **Pre-event FORMULA STUDENT SPAIN WORKSHOPS**



CATEGORIES 2025

80 TEAMS



CV

EV

HY

DV
(CV)

DV
(EV)



14

51

5

1

26

SECTORS & COMPANIES



VEHICLES & COMPONENTS

Manufacturers
Technical Centre
Electric Vehicle



MOBILITY SERVICES

Mobility Operators
Maas
Fleet Managers



ENERGY

Infrastructure
Alternative Energies
Storage & Management



DIGITALIZATION

Connectivity
IoT
Software
New Components

WHAT DOES THE FSS CONTRIBUTE?

POSITIONING

- As a company linked to cutting-edge technology
- As a company committed to sustainable mobility and young people

TALENT

- Presence at the event, together with the participants
- Witness the achievements of the participating teams

CSR

- Encourage the participation of the most modest teams
- Supporting the training and involvement of society for more sustainable mobility
- Commitment to the new generation of professionals

WORLDWIDE VISIBILITY (Audience impact)

- 96 publications (radio, television and online appearances)
- 193K visits (audience and social media impact)
- 30.8M audience (total media set)
- 28 Domain Authority (Media Domain Ranking in Clipping)*

(*) You can request the clipping of the Formula Student Spain 2024

SPONSORSHIP LEVELS



LOGO	<ul style="list-style-type: none"> • Official T-shirt of the event • Organization clothing • Exclusive posters • Accreditation 	<ul style="list-style-type: none"> • Official T-shirt of the event • Ordinary posters • Accreditation • Lanyard of the event 	<ul style="list-style-type: none"> • Official T-shirt of the event • Ordinary posters • Accreditation 	<ul style="list-style-type: none"> • Official T-shirt of the event • Ordinary posters
EVENTS	<ul style="list-style-type: none"> • Webinars • Promotion of face-to-face events 	<ul style="list-style-type: none"> • Webinars • Promotion of face-to-face events 	<ul style="list-style-type: none"> • Promotion of face-to-face events 	
DISTRIBUTION PROMOTIONAL MATERIAL during the EVENT	<ul style="list-style-type: none"> • Included 	<ul style="list-style-type: none"> • Included 		
OFFICIAL CEREMONIES	<ul style="list-style-type: none"> • Opening Ceremony • Presentation of the first prizes 	<ul style="list-style-type: none"> • Presentation of the second prizes 	<ul style="list-style-type: none"> • Presentation of the third prizes 	
BOOTH SPACE	<ul style="list-style-type: none"> • Preferential space 	<ul style="list-style-type: none"> • Standard space 	<ul style="list-style-type: none"> • Standard space 	<ul style="list-style-type: none"> • Standard space
COMMUNICATION	<ul style="list-style-type: none"> • Promotion on the web, networks and media 	<ul style="list-style-type: none"> • Promotion in networks and media 	<ul style="list-style-type: none"> • Social media presence 	<ul style="list-style-type: none"> • Social media presence
HANDBOOK	<ul style="list-style-type: none"> • Preferential space in the official Handbook (cover and 2 dedicated pages) 	<ul style="list-style-type: none"> • Space in the official Handbook (1 dedicated page) 	<ul style="list-style-type: none"> • Logo in the official Handbook 	<ul style="list-style-type: none"> • Logo in the official Handbook
TV BROADCAST WORLD WIDE DYNAMIC TESTS	<ul style="list-style-type: none"> • 1 ad every 15 min. 	<ul style="list-style-type: none"> • 1 ad every 45 min. 	<ul style="list-style-type: none"> • 1 ad in each dynamic test (start of the test) 	
* With a total of almost 20,000 views in 2024				



WE CAN OFFER OTHER FORMS OF MIXED SPONSORSHIP

BRAND PRESENCE

COMPENSATION EXAMPLES



COMPENSATION EXAMPLES

OFFICIAL CEREMONIES



BOOTH SPACE - PROMOTIONAL MATERIAL

COMPENSATION EXAMPLES



COMPENSATION EXAMPLES

15. SPONSORS

GOLD SPONSOR

One more year NISSAN will support FSS2024.

Since the first edition, the NISSAN Technical Centre Europe in Spain (NICE-E) has collaborated with FSS.

FSS and NISSAN share common values: The Passion of driving innovation to identification and to the autonomous driving (ADAS) drivers.

Do not miss what leads to the top of PROSODIADA and experience the fundamental values of the FSS competition, were more than 50 teams will bring their innovations to the track this year.

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SILVER SPONSOR

The Bosch Group is a leading global supplier of technology and services. It employs roughly 420,000 associates worldwide (as of December 31, 2020). The company operates in more than 125 countries across 100+ industrial sectors including the business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. Bosch is committed to sustainable development, innovation, and connectivity, as well as an orientation to sustainability, are increasingly determining the group's business operations. In this context, Bosch is proud to sponsor a global and diversified technology company through its innovation and robustness.

Bosch uses its great experience in several technology solutions, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence to develop and manufacture intelligent, safe, friendly, and sustainable products. With technology that is "designed for life", Bosch works to help improve quality of life and increase natural resources. With its more than 400 locations worldwide, the Bosch Group has been continuously active since 1851 and is now active in 100+ countries. As part of this, investment expenses of 30,000 million in R&D are made annually with a total of 10,000 employees. Year on year, this is a decrease of roughly 130,000 metric tons of CO₂ or 19 percent.

The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries, including sales and service partners. Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch's innovative strength lies in the company's further development.

At 120 locations across the globe, Bosch employs some 95,000 associates in research and development of which nearly 30,000 are software engineers. The network was set up in Stuttgart in 1888 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering". The special strength of Robert Bosch GmbH guarantees the environmental freedom of the Bosch Group, making it possible for the company to plan over the long term and to create real sustainable value for its shareholders. The Bosch Group is proud of the fact that the company's capital of Robert Bosch is held by the Bosch family. The majority of the shares are held by the Bosch family. The majority of voting rights are held by Robert Bosch Unternehmens AG.

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SILVER SPONSOR

Applus IDIADA is a global partner to the automotive industry with over 30 years' experience supporting its clients in product development activities by providing design, engineering, testing and homologation services. IDIADA's success in product development is built on a unique blend of highly experienced engineers, state-of-the-art test and development facilities and the constant flow of technical innovation. The company has over 10,000 professionals and an international network of subsidiaries and branch offices in 22 countries, ensuring its clients receive customized solutions.

Applus IDIADA recognizes this event as a bridge to find solutions to new current and future mobility challenges. In that way, Formula Student participants not only show outstanding technical skills but also personal competences that will be as vital to the companies where they will work in the future.

Cherishing: To get far and test ideas and innovative solutions.

Decisiveness: To make and carry out decisions quickly and correctly.

Proactiveness: To work in a team towards the achievement of common goals.

Persistence: The secret weapon to develop a successful career.

The competition challenges team members to "go the extra mile" in their education by incorporating an intensive experience in building and manufacturing a car that must tick specific areas. In particular, the vehicle must be an open-wheel, single-seat and open-cockpit type.

If you would like to know more about IDIADA and the worldwide open-positions that we have, please visit our career page at <https://www.applusida.com/global/en/careers>

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SILVER SPONSOR

Employing a Model-Based Design approach to the automotive design process enables teams to design, test, validate and prove their vehicles within one environment. Using industry standard tools such as MATLAB and Simulink help students tackle real engineering problems.

For more information visit: <https://www.mathworks.com/academic/student-companions/formula-student.aspx.html>

The team from MathWorks will be onsite Saturday to Monday to help you develop your skills in Battery Modeling and Race Line Optimizations that also give you the chance to learn more about our Automated Driving Toolbox and Simscape Tires.

Whether you need help getting started or want to take your current project to the next level, just stop by the MathWorks booth and ask our technical experts.

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Bronze Sponsor

Altair is the global leader in providing comprehensive, open-architecture solutions in simulation, artificial intelligence (AI), high-performance computing (HPC), and data analytics. These solutions empower organizations to develop better, more efficient, and more sustainable products and processes, paving the way for the breakthroughs of tomorrow.

At Altair, we believe that the convergence of these technologies will transform the world. Although this era of convergence is just beginning, today's students will grow up in an environment where this influence will fully materialize.

By sponsoring over 50 Formula Student teams in Spain and Portugal, our goal is to provide you with the tools and skills necessary to become the innovators, pioneers, and creators of tomorrow.

We are committed to helping you make any design challenge your team may face in developing the competition-winning car. Explore our student edition for free access to our cutting-edge solutions and join us for a chat on August 1st and 2nd! <https://events.altair.com/formula-student-edition>

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Bronze Sponsor

Gestamp is a leading multinational company specialized in the design, development and manufacture of highly engineered metal components for the world's largest vehicle manufacturers. It is number 23 in the "top100 suppliers 2024" according to the latest Automotive News ranking.

With more than 21 years of experience in the sector, the Spanish company develops products with an innovative design to produce safer and lighter vehicles, offering lower energy consumption and lower environmental impact. Its products cover the areas of body-in-white, chassis and mechanicals.

With a strong international presence, the company is present in 24 countries with 113 production plants. 31 other countries, 13 R&D centres and a global workforce of close to 45,000 employees, expanding its market footprint every day. Gestamp's growth has been driven by its commitment to innovation in technologies and new products, a close relationship with its customers and a clear investment in attracting talent to continue facing the challenges that the components sector faces in the coming years.

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Bronze Sponsor

With a presence in Barcelona, Madrid, Valencia, Basel, and Germany, Bosch Group is renowned for its expertise in design and innovation in the automotive, railway, aeronautics, chemical, and energy sectors.

Bosch Group conceives innovative and creative concepts in design projects, industrial process optimization, and advanced technologies across various markets. These objectives are to anticipate current and future challenges by seeking innovative ways to address them.

As a leading company in specialized engineering, Bosch Group develops efficient and cutting-edge solutions that are environmentally friendly and beneficial to society. Their focus is on the transformative and efficient use of resources, through designs that promote alternative forms of mobility.

Their unique vision drives their commitment to offering innovative and sustainable solutions that contribute to the progress of the industry and society as a whole.

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Bronze Sponsor

EBRO is a company specialized in the design, manufacture and marketing of vehicles. Our challenge is to reform the Spanish automobile brand through different vehicles linked to the commitment to electrification and environmental responsibility.

We have the objective of the optimization and integration of electric mobility whereby life incorporating technological innovations.

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Media Partners

COLLABORATORS

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COMPENSATION EXAMPLES



FSS

FORMULA STUDENT SPAIN



STA

SOCIEDAD DE TÉCNICOS DE AUTOMOCIÓN

Av. Reina Maria Cristina, s/n - 08004 Barcelona

Tel.: 932332447

sta@stauto.org

Contact person: Àlex Valls
avalls@stauto.org