

FSS

FORMULA STUDENT SPAIN

15

EDITION

CIRCUIT DE BARCELONA-CATALUNYA

4-10 / 08 / 2025



GUIA DE PATROCINIO

STA

SOCIEDAD DE TÉCNICOS DE AUTOMOCIÓN



LO PRIMERO

GRACIAS

POR CONTAR CON NOSOTROS

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FORMULA STUDENT WORLD

Formula Student (FS) es la competición de ingeniería educativa más consolidada de Europa y celebró su 25º aniversario en 2023.

Respaldada por ingenieros de alto perfil y de la industria de la automoción, la competición tiene como objetivo desarrollar jóvenes ingenieros emprendedores e innovadores y alentar a más jóvenes a emprender una carrera en ingeniería, con más de 100 equipos universitarios que participan cada año.

El proyecto generalmente forma parte de un proyecto de nivel de grado y es visto por la industria del automovilismo como el estándar que deben cumplir los graduados de ingeniería, en su transición de la universidad al lugar de trabajo. Es un kite-mark para la experiencia de ingeniería del mundo real, que combina la experiencia práctica de ingeniería con los valores y actitudes para la relación interpersonal, incluida la planificación empresarial y la gestión de proyectos.

PAÍS	COMPETICIÓN	DESDE	WRL
Estados Unidos	Formula SAE® Michigan	1981	✓
Reino Unido	Formula Student United Kingdom	1998	✓
Australia	Formula SAE® Australasia	2000	✓
Japón	Student Formula Japan	2003	✓
Tailandia	TSAE Student Formula	2004	--
Brasil	Fórmula SAE® Brasil	2005	--
Italia	Formula SAE® Italy	2005	✓
Austria	Formula Student Austria	2009	✓
España	Formula Student Spain	2010	✓
China	Formula Student China	2011	--
Korea del Sur	KSAE Formula	2012	--
Hungría	Formula Student East	2016	✓
India	Formula Bharat - India	2017	✓
Croacia	Formula Student Alpe Adria	2017	✓
Holanda	Formula Student Netherlands	2017	✓
Rusia	Formula Student Russia	2019	--
Suiza	Formula Student Switzerland	2020	--
Polonia	Formula Student Poland	2023	--
Portugal	Formula Student Portugal	2023	--
Rumanía	Formula Student Romania	2023	--
Rumanía	Formula Student Balkans	2024	--
Bélgica	Formula Student Belgium	2024	--
Francia	Formula Student France	2024	--
Grecia	Formula Student Greece	2024	--

SOBRE NOSOTROS

UNA COMPETICIÓN ÚNICA

FORMULA STUDENT es una competición universitaria de ingeniería que reúne cada año a 12.000 estudiantes de máximo talento de todo el mundo.

En España, la competición está organizada por la Sociedad de Técnicos de Automoción (STA) en el Circuit de Barcelona-Catalunya y participan prestigiosas universidades, profesionales y empresas del sector de la movilidad.

¿QUÉ ES STA?



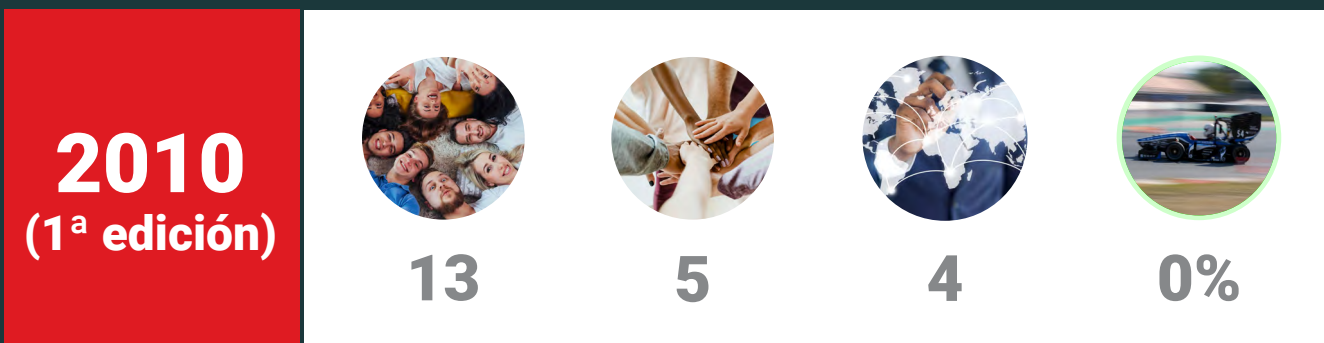
STA es una sociedad sin ánimo de lucro que trabaja para impulsar los avances tecnológicos y una movilidad sostenible, acompañando a estudiantes y profesionales en su trayectoria profesional y a las empresas del sector.

A nivel internacional, STA es miembro fundador de FISITA, la Federación Internacional de Sociedades de Ingenieros y Técnicos del Automóvil.

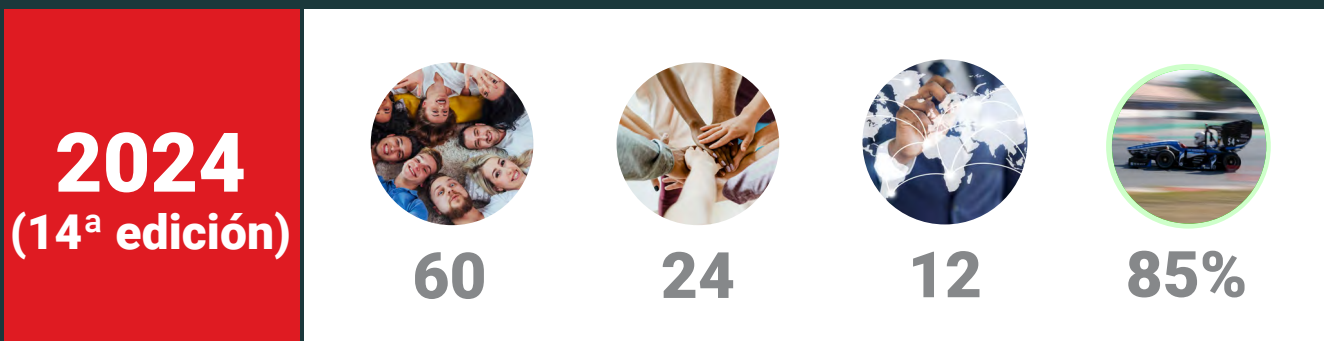
HISTORIA DE LA FSS

Desde la primera edición en 2010, la Formula Student Spain ha reunido a 20.000 estudiantes pertenecientes a 620 equipos provenientes de 27 países, 120 de los cuales son españoles. Han participado con 327 vehículos eléctricos, 289 de combustión y 31 autónomos.

EQUIPOS **EQUIPOS ESPAÑOLES** **PAÍSES** **VEHÍCULOS ELÉCTRICOS**



EQUIPOS **EQUIPOS ESPAÑOLES** **PAÍSES** **VEHÍCULOS ELÉCTRICOS**





CLASSIC CUP

En 2024 se creó la competición CLASSIC CUP que reúne a los equipos que han participado desde la primera edición y se desarrolla paralelamente a la Formula Student Spain Competition.

EQUIPOS

EQUIPOS
ESPAÑOLES

PAÍSES

2024

Classic Cup
(1ª edición)



4



1



3



15

EDITION

CIRCUIT DE BARCELONA-CATALUNYA

4-10 / 08 / 2025



PARTICIPANTES



ESTUDIANTES DE 12 PAÍSES



200 VOLUNTARIOS



80 EQUIPOS



2.000 TEAM MEMBERS

NOVEDADES 2025

- Segunda edición con **VEHÍCULOS HÍBRIDOS**
- Segunda edición de la competición **FORMULA STUDENT SPAIN CLASSIC** (del 7 al 10 de agosto)
- Colaboración con el **Circuit de Barcelona-Catalunya**
- Pre-evento **FORMULA STUDENT SPAIN WORKSHOPS**



CATEGORÍAS 2025

80 EQUIPOS



CV

EV

HY

DV
(CV)

DV
(EV)



14

51

5

1

26

SECTORES Y EMPRESAS



VEHÍCULOS Y COMPONENTES

Fabricantes
Centros técnicos
Vehículo eléctrico



SERVICIOS DE MOVILIDAD

Operadores de movilidad
Maas
Gestores de flotas



ENERGÍA

Infraestructura
Energías alternativas
Almacenamiento y gestión



DIGITALIZACIÓN

Conectividad
IoT
Software
Nuevos componentes

¿QUÉ APORTA LA FSS?

POSICIONAMIENTO

- Como empresa vinculada a la tecnología punta
- Como empresa comprometida con la movilidad sostenible y con los jóvenes

TALENTO

- Presencia en el acontecimiento, junto a los participantes
- Ser testigo de los logros de los equipos participantes

RSC

- Favorecer la participación de los equipos más modestos
- Apoyar la formación e implicación de la sociedad por una movilidad más sostenible
- Compromiso con la nueva generación de profesionales

VISIBILIDAD EN TODO EL MUNDO (impacto audiencia)

- 96 publicaciones (apariciones en radio, televisión y online)
- 193K visitas (audiencia e impacto en redes sociales)
- 30.8M audiencia (total conjunto medios de comunicación)
- 28 autoridad de dominios (ranking del dominio de los medios de comunicación en el clipping)*

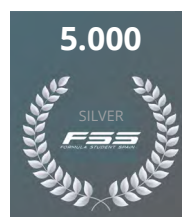
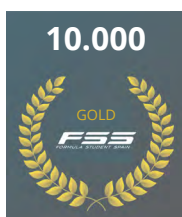
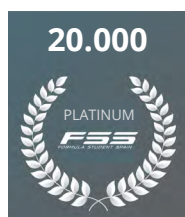
(*) Puede solicitar el clipping de la Formula Student Spain 2024

NIVELES DE PATROCINIO



LOGOTIPO	<ul style="list-style-type: none"> • Camiseta oficial del evento • Indumentaria organización • Cartelería exclusiva • Acreditación 	<ul style="list-style-type: none"> • Camiseta oficial evento • Cartelería común • Acreditación • Lanyard evento 	<ul style="list-style-type: none"> • Camiseta oficial evento • Cartelería común • Acreditación 	<ul style="list-style-type: none"> • Camiseta oficial evento • Cartelería común
EVENTOS	<ul style="list-style-type: none"> • Webinars • Promoción actos presenciales 	<ul style="list-style-type: none"> • Webinars • Promoción actos presenciales 	<ul style="list-style-type: none"> • Promoción actos presenciales 	
DISTRIBUCIÓN MATERIAL PROMOCIONAL EVENTO	<ul style="list-style-type: none"> • Incluido 	<ul style="list-style-type: none"> • Incluido 		
ACTOS OFICIALES	<ul style="list-style-type: none"> • Apertura evento • Entrega de los primeros premios 	<ul style="list-style-type: none"> • Entrega de los segundos premios 	<ul style="list-style-type: none"> • Entrega de los terceros premios 	
ESPACIO PARA STAND	<ul style="list-style-type: none"> • Espacio preferencial 	<ul style="list-style-type: none"> • Espacio standard 	<ul style="list-style-type: none"> • Espacio standard 	<ul style="list-style-type: none"> • Espacio standard
COMUNICACIÓN	<ul style="list-style-type: none"> • Promoción en el web, redes y medios 	<ul style="list-style-type: none"> • Promoción en redes y medios 	<ul style="list-style-type: none"> • Presencia en las redes 	<ul style="list-style-type: none"> • Presencia en las redes
HANDBOOK	<ul style="list-style-type: none"> • Espacio preferencial en el Handbook oficial (portada y 2 págs. dedicadas) 	<ul style="list-style-type: none"> • Espacio en el Handbook oficial (1 pág. dedicada) 	<ul style="list-style-type: none"> • Logo en el Handbook oficial 	<ul style="list-style-type: none"> • Logo en el Handbook oficial
RETRANSMISIÓN TV WORLD WIDE PRUEBAS DINÁMICAS	<ul style="list-style-type: none"> • 1 anuncio cada 15 min. 	<ul style="list-style-type: none"> • 1 anuncio cada 45 min. 	<ul style="list-style-type: none"> • 1 anuncio en cada prueba dinámica (inicio prueba) 	

* Con un total de casi 20.000 visualizaciones en 2024



PODEMOS CONTEMPLAR OTRAS FORMAS DE PATROCINIO MIXTO

CONTRAPRESTACIONES EN IMÁGENES

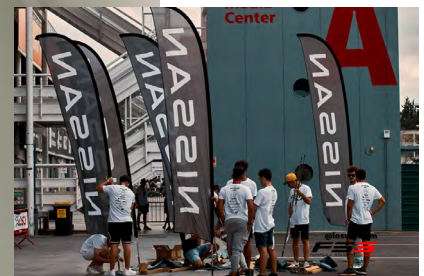


CONTRAPRESTACIONES EN IMÁGENES

ACTOS OFICIALES



CONTRAPRESTACIONES EN IMÁGENES



CONTRAPRESTACIONES EN IMÁGENES

15. SPONSORS

GOLD SPONSOR

One more year NISSAN will support FSS2024.

Since the first edition, the NISSAN Technical Centre Europe in Spain (NICE-E) has collaborated with FSS.

FSS and NISSAN share common values: The Passion of driving innovation to identification and to the autonomous driving (ADAS) drivers.

On what other don't have to be afraid of PROSA/ADAMA and represent the fundamental values of the FSS competition, were more than 50 teams will bring their innovations to the track this year.

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SILVER SPONSOR

The Bosch Group is a leading global supplier of technology and services. It employs roughly 420,000 associates worldwide (as of December 31, 2023). The company operates in more than 125 countries across 100+ business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology.

As a leader in sustainable technology, Bosch is committed to innovation, research and development, and connectivity, as well as an orientation to sustainability, are increasingly determining the group's business operations. In the context, Bosch is based increasingly as a global and diversified technology company throughout its innovation and robotics.

Bosch uses its proven expertise in novel technology, software, and services to offer customers cross-industry solutions from a single source. It also applies its expertise in connectivity and artificial intelligence to develop and manufacture intelligent, safe, friendly, and sustainable products. With technology that is "designed for life", Bosch works to help improve quality of life and increase natural resources. With its more than 400 locations worldwide, the Bosch Group has been continuously active for more than 120 years. As of July 1, 2024, the company employed 420,000 people in 125 countries. Year on year, this is a decrease of roughly 136,000 metric tons of CO₂ or 19 percent.

The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries, including sales and service partners. Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch's innovative strength lies in the company's further development.

At 126 locations across the globe, Bosch employs some 95,000 associates in research and development of which nearly 20,000 are software engineers. The network was set up in Stuttgart in 1888 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering". The special strength of Robert Bosch GmbH guarantees the environmental freedom of the Bosch Group, making it possible for the company to give over the long term and to create the highest level of commitment in the implementation of its values. Bosch is our parent of the whole family of Robert Bosch. It is a family that is ready to face the challenges of the future together. This is the spirit in which we work together with our customers and partners. The majority of voting rights are held by Robert Bosch. Robert Bosch AG.

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SILVER SPONSOR

Applus IDIADA is a global partner to the automotive industry with over 30 years' experience supporting its clients in product development activities by providing design, engineering, testing and homologation services. IDIADA's success in product development is due to a unique blend of highly experienced engineers, state-of-the-art test and development facilities and the constant flow of technical innovation. The company has over 2,000 professionals and 46 international offices of subsidiaries and branch offices in 22 countries, ensuring its clients receive customized solutions and services.

Applus IDIADA recognizes this event as a bridge to find solutions to new current and future mobility challenges. In that way, Formula Student participants not only show technical and technical skills but also personal competencies that will be as vital to the companies where they will work in the future.

Cherishing: To get far and test ideas and receive solutions.

Decisiveness: To make and carry out decisions quickly and correctly.

Proactiveness: To work in a team towards the achievement of common goals.

Persistence: The secret weapon to develop a successful career.

The competition challenges team members to "go the extra mile" in their education by incorporating an intensive experience in building and manufacturing a car that must do a specific job. In particular, the vehicle must be an open-wheel, single-seat and open-cockpit type.

If you would like to know more about IDIADA and the worldwide open-positions that we have, please visit our career page at <https://www.applusida.com/global/en/careers>

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SILVER SPONSOR

Employing a Model-Based Design approach to the automotive design process enables teams to design, test, validate and prove their models within one environment. Using industry standard tools such as MATLAB and Simulink, help students tackle real engineering problems.

For more information visit: <https://www.mathworks.com/academic/student-companions/formula-student.aspx.html>

The team from MathWorks will be onsite Saturday to Monday to help you develop your skills in Battery Modeling and Race Line Optimizations and also giving you the chance to learn more about our Automated Driving Toolbox and Simscape Tires.

Whether you need help getting started or want to take your current project to the next level, just stop by the MathWorks booth and ask our technical experts.

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Bronze Sponsor

Altair is the global leader in providing comprehensive, open-architecture solutions in simulation, artificial intelligence (AI), high-performance computing (HPC), and data analytics. These solutions empower organizations to develop better, more efficient, and more sustainable products and processes, paving the way for the breakthroughs of tomorrow.

At Altair, we believe that the convergence of these technologies will transform the world. Although this era of convergence is just beginning, today's students will grow up in an environment where this influence will be fully realized.

By sponsoring over 50 Formula Student teams in Spain and Portugal, our goal is to provide you with the tools and skills necessary to become the innovators, pioneers, and creators of tomorrow.

We are committed to helping you make any design challenge your team may face in developing the competition-winning car. Explore our student edition for free access to our cutting-edge solutions and join us for a chat on August 1st and 2nd! <https://www.altair.com/formula-student-edition>

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Bronze Sponsor

Gestamp is a leading multinational company specialized in the design, development and manufacture of highly engineered metal components for the world's largest vehicle manufacturers. It is number 23 in the "top100 suppliers 2024" according to the latest Automotive News ranking.

With more than 21 years of experience in the sector, the Spanish company develops products with an innovative design to produce safer and lighter vehicles, offering lower energy consumption and lower environmental impact. Its products cover the areas of body-in-white, chassis and mechanicals.

With a strong international presence, the company is present in 24 countries with 113 production plants. 31 other countries, 13 R&D centres and a global workforce of close to 45,000 employees, expanding its market footprint every day. Gestamp's growth has been driven by its commitment to innovation in technologies and new products, a close relationship with its customers and a clear investment in attracting talent to continue facing the challenges that the components sector faces in the coming years.

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Bronze Sponsor

With a presence in Barcelona, Madrid, Valencia, Basel, and Germany, Bosch Group is renowned for its expertise in design and innovation in the automotive, railway, aeronautics, chemical, and energy sectors.

Bosch Group conceives innovative and creative concepts in design projects, industrial process optimization, and advanced technologies across various markets. Their objective is to anticipate current and future challenges by seeking innovative ways to address them.

As a leading company in specialized engineering, Bosch Group develops efficient and cutting-edge solutions that are environmentally friendly and beneficial to society. Their focus is on the transformation and efficient use of resources, through designs that promote alternative forms of mobility.

Their unique vision drives their commitment to offering innovative and sustainable solutions that contribute to the progress of the industry and society as a whole.

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Bronze Sponsor

EBRO is a company specialized in the design, manufacture and marketing of vehicles. Our challenge is to reform the Spanish automobile brand through different vehicles linked to the commitment to electrification and environmental responsibility.

We have the objective of the optimization and integration of electric mobility whereby life incorporating technological innovations.

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MEDIA PARTNERS

LIVE VISION

COLLABORATORS

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CONTRAPRESTACIONES EN IMÁGENES



FSS

FORMULA STUDENT SPAIN



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SOCIEDAD DE TÉCNICOS DE AUTOMOCIÓN

Av. Reina Maria Cristina, s/n - 08004 Barcelona

Tel.: 932332447

sta@stauto.org

Persona de contacto: Àlex Valls
avalls@stauto.org